

SMPS

Mid-Atlantic
Regional



Decoding the Clues for your Success



SPONSORSHIP PACKAGES

*"Success doesn't come to you...
you go to it."*

— AMERICAN EDUCATOR, MARVA COLLINS

The 2011 SMPS Mid-Atlantic Conference will be held October 20 - 21, 2011 in Old Town Alexandria, Virginia.

Don't miss this opportunity to uncover the art of building business and expose your firm's expertise to premiere A/E/C leaders throughout the region.

As a sponsor, members from the New Jersey, Central Pennsylvania, Philadelphia, Maryland, Washington DC, and Virginia Chapters will join you for insightful professional development and networking opportunities.

Magnify your firm's Mid-Atlantic presence and decode the clues for your success!

www.smpsmidatlantic.org

*Reserve Your
Sponsorship Today!*

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SPONSORSHIP LEVELS

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Pyramid

ONLY TWO AVAILABLE! \$2500

- Two full conference registrations
- Corporate logo displayed on custom designed attendee conference bags
- Prominent sponsor recognition (company name and logo) in conference related promotional printed and electronic materials (E-Blasts, conference program), and verbal recognition throughout event
- Reserved VIP seating for two at Luncheon with Key Note Speaker and one-minute firm "ad" at podium during Luncheon
- Premium Exhibit space, choice of location
- Full-page ad in conference program
- Exclusive banner signage
- Promotional item / company information in registration packets/bags
- List of attendees prior to conference
- Social media advertising
- Door prize giveaway opportunities during the conference



The Freemason

SPECIAL EVENT SPONSOR ~~\$2000~~ SOLD!

"Mystery & Mingling at the Masonic Temple" – Lead the way through a mystery at the historic George Washington Masonic Memorial as the SMPS Mid-Atlantic's special event sponsor, The Freemason!

- One full conference registration
- Two tickets to the special event
- Company logo printed on game cards to game attendees
- Company logo printed on beverage napkins
- Booth space at Masonic Memorial
- Signage at special event with company logo (Sponsor is responsible for providing signage)
- Sponsor recognition (company name and logo) in conference related promotional printed and electronic materials (E-Blasts, conference program), and verbal recognition throughout event
- Half-page ad in conference program
- Social media advertising
- Opportunity to announce the winner of the mystery!



Cryptologist

LIMITED NUMBER AVAILABLE! \$1500

- One full conference registration
- Giveaway item with company logo
- Exhibit space, prime location on lobby level
- Sponsor recognition (company name and logo) in conference related promotional printed and electronic materials (E-Blasts, conference program), and verbal recognition throughout event
- Full-page ad in the conference program
- Banner signage
- Promotional item / company information in registration packets/bags
- List of attendees prior to conference
- Social media advertising
- Door prize giveaway opportunities during the conference

SPONSORSHIP LEVELS



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Treasure Seeker

LIMITED NUMBER AVAILABLE! \$950

- One full conference registration
- Exhibit space
- Sponsor recognition (company name and logo) in conference related promotional printed and electronic materials (E-Blasts, conference program), and verbal recognition throughout event
- Half-page ad in conference program
- Banner signage
- Promotional item / company information in registration packets/bags
- Social media advertising
- Door prize giveaway opportunities during the conference



Capstone

\$550

- One full conference registration
- Half-page ad in conference program
- Social media advertising
- Sponsor recognition (company name and logo) in conference related promotional printed and electronic materials (E-Blasts, conference program), and verbal recognition throughout event
- Door prize giveaway opportunities during the conference



Quest

BREAK SPONSOR \$250

- Display board signage in break area
- ¼ page size ad in conference program
- Social media advertising
- Sponsor recognition (company name and logo) in conference related promotional printed and electronic materials (E-Blasts, conference program), and verbal recognition throughout event
- Door prize giveaway opportunities during the conference



In-Kind Sponsorship

- Sponsor recognition in all conference mailings, E-Blasts, and conference program
- Social media advertising
- Sponsor recognition (company name and logo) in conference related promotional printed and electronic materials (E-Blasts, conference program), and verbal recognition throughout event
- Door prize giveaway opportunities during the conference

SPONSORSHIP FORM

Fill out the form on below to submit your sponsorship commitment via email, fax, or mail.

OR SUBMIT ONLINE >>

Credit card payments can be processed online

Company Name

Contact Person

Contact Person Title

Mailing Address

City State Zip Code

Email

Phone Fax

Website

Twitter

Facebook

E-mail or Fax Completed Form to::

LaTonya Whitaker
l.whitaker@ha-inc.com
(fax) 804-217-8520

Make check payable to:

SMPS Mid-Atlantic Regional Conference

Mail to:

SMPS Mid-Atlantic Regional Conference
C/O LaTonya Whitaker
4880 Sadler Road, Suite 300
Glen Allen, VA 23060

Submit your vector-format logo (.ai or.eps) to:

Frankie Bailey,
Frankie@frankiesfolio.com

Booth reservations are assigned on a "first come, first served" basis. You can choose your booth space upon receipt of payment. Until actual payment is received, no printing, advertising or other sponsorship benefits will be tendered. If the sponsorship option that you select is unavailable, and no other sponsorship agreement is made, SMPS Mid-Atlantic Regional Conference will refund your payment in full.

My firm would like to commit to the following sponsorship:

- Pyramid- \$2500 Capstone - \$550
- Cryptologist -\$1500 Quest - \$250
- Treasure Seeker - \$950
- In-Kind Sponsorship (please describe below)